



## 675 hours per employee<sup>1</sup>

That's the average time a business spends capturing and manually processing rent roll data a year.

Rent rolls are a critical data set, but manually processing them:

- takes up lots of time
- is tediously repetitive
- leads to errors
- stops you underwriting more deals

What if you could hire a rent roll processing expert who:

- has experience at 100+ commercial real estate companies
- completes tasks instantly
- spots errors immediately
- never tires
- never stops learning
- and never quits?

Would you hire them?

Blackstone did. Hines did. And so did Starwood and 100+ other companies.

## Meet your new rent roll expert

PRODA automatically converts any rent roll data into the format you need. Get consistent error-checked data all in one place, ready for analysis and upload into any system.

Get in touch to reclaim over 90% of your time, with the added peace of mind that your rent roll data has been checked by your new rent roll expert.

[See PRODA in action](#)



After evaluating and testing a variety of potential tools, PRODA proved to offer the most time-savings and data quality improvement whilst enabling easy access to and analysis of our portfolio data. Their automation and machine-learning technology offers a game-changing advantage.”

**Blackstone**

**Daniel Novoa**  
MD, Blackstone

**Trusted by 100+ companies, including some of the leading names in real estate**



[See PRODA in action](#)

Not sure? Talk to us:  
[info@proda.ai](mailto:info@proda.ai)

<sup>1</sup>Calculated using 283 x 8-hour working days a year = 2,024 hours; McKinsey report: 33% of time is spent on data collection and processing = x. 675 hours